

IMKE C. REIMERS

Personal Data

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Academic Appointments:

Assistant Professor, Department of Economics, Northeastern University, Fall 2014 – present
Postdoctoral Research Fellow, National Bureau of Economic Research, Fall 2013 – Summer 2014

Education:

<i>Degree</i>	<i>Field</i>	<i>Institution</i>	<i>Year</i>
Ph.D.	Economics	University of Minnesota	2013
M.A.	Economics	University of Minnesota	2012
B.Sc.	Mathematics and Economics	University of Nebraska (high distinction)	2008

Publications

“Throwing the Books at Them: Amazon’s Puzzling Long-Run Pricing Strategy” with Joel Waldfogel
(accepted, *Southern Economic Journal*)

“Examining Regulatory Capture with High Frequency Data” with Gregory DeAngelo and Adam Nowak
(accepted, *Contemporary Economic Policy*)

“Can Private Copyright Protection be Effective? Evidence from Book Publishing” *Journal of Law and Economics*, 59:2 (2016): 411-440

“Storming the Gatekeepers: Digital Disintermediation in the Market for Books” with Joel Waldfogel,
Information Economics and Policy, 31 (2015): 47-58

Working Papers

“Do Coupons Expand or Cannibalize Revenue? Evidence from an e-Market” with Chunying Xie (2nd revision requested, *Management Science*)

“Are Public and Private Enforcement Complements or Substitutes? Evidence from High Frequency NHL Data” with Greg DeAngelo and Brad Humphreys (revision requested, *Journal of Economic Behavior and Organization*)

“Copyright and Generic Entry in Book Publishing” (submitted)

“Digitization, Disintermediation, and the Supply of New Products” with Christian Peukert

“Does Big Data Undermine Competition? Application to Telematics and Car Insurance Markets” with Ben Shiller

Invited Seminars and Conference Presentations

- 2017 Dartmouth Winter IO Conference, Hanover, NH; Copyright and Technology Conference, New York, NY; NBER productivity lunch, Cambridge, MA; MIT Press, Cambridge, MA; International Industrial Organization Conference, Boston, MA; Harvard Business School Junior Faculty Conference on Innovation, Boston, MA; 8th SEARLE Conference on Internet Commerce and Innovation, Chicago, IL; Western Economic Association Annual Meeting, San Diego, CA
- 2016 AEA Meetings, San Francisco, CA; Annual Scientific Seminar on Competition and Regulation in Infrastructure and Digital Markets, Florence, Italy; International Industrial Organization Conference, Philadelphia, PA; Rijksuniversiteit Groningen; Southern Economic Association Annual Meeting, Washington, DC.
- 2015 NBER productivity lunch; International Industrial Organization Conference, Boston; Strategic Business Management & Economic Research Conference, Boston; ZEW Conference on Information and Communication Technologies, Mannheim, Germany; NBER Summer Institute (poster); University of Calgary Empirical Microeconomics Workshop, Banff, AB, Canada; Southern Economic Association Annual Meeting, New Orleans, LA
- 2014 NBER productivity lunch; Eastern Economic Association Annual Meetings, Boston, MA; Workshop on Digital Media Markets and the Modernization of Copyright in the EU, Brussels, Belgium; International Industrial Organization Conference, Chicago, IL; Rijksuniversiteit Groningen, ZEW Conference on Information and Communication Technologies, Mannheim, Germany; North American Summer Meetings of the Econometric Society, Minneapolis, MN; Frankfurt Book Fair; Workshop on the Interaction Between Legal and Pirated Book Sales, Seville, Spain
- 2013 Kansas State University, Rensselaer Polytechnic Institute, Northeastern University, Dartmouth College, Rijksuniversiteit Groningen, University of Bremen, Massachusetts Institute of Technology

Honors and Awards

Postdoctoral Fellowship, Digitization and Copyright Initiative, National Bureau of Economic Research. 2013
Graduate Research Program Partnership Dissertation Fellowship, University of Minnesota. 2012
Distinguished Instructor, Department of Economics, University of Minnesota. 2010
Distinguished Teaching Assistant, Department of Economics, University of Minnesota. 2009, 2010
Silverman Fellowship, Department of Economics, University of Minnesota. 2008-2009
NCAA Postgraduate Fellowship, National Collegiate Athletic Association 2008
Phi Beta Kappa, Gamma Chapter of University of Nebraska, Lincoln, Nebraska 2008 – present
First Team CoSIDA Academic All-American, at large selection (tennis). 2008

Teaching

Northeastern University Microeconomic Theory (undergraduate)
Applied Econometrics (undergraduate)
Framework of Industrial Organization (Ph.D.)
Network Economics (Ph.D., as guest lecturer)

University of Minnesota Industrial Organization and Antitrust Policy (undergraduate)
Principles of Macroeconomics (undergraduate)
Applied Econometrics (Ph.D., as teaching assistant)
Principles of Microeconomics (undergraduate, as teaching assistant)
Development Economics (undergraduate, as teaching assistant)

Service and Other Activities

Ad hoc referee for Information Economics and Policy, Information Systems Research, Journal of Cultural Economics, Journal of Economics and Management Strategy, Journal of Industrial Economics, Journal of Media Economics, Management Science, Quantitative Marketing and Economics, RAND Journal of Economics, Review of International Economics, Southern Economic Journal

Co-organizer, Economics Department Seminar, Northeastern University, 2014 – 2017.