Curriculum Vitae
Fall 2019

IMKE C. REIMERS

Personal Data

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Northeastern University
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Academic Appointments:

Assistant Professor, Department of Economics, Northeastern University, Fall 2014 – present
Postdoctoral Research Fellow, National Bureau of Economic Research, Fall 2013 – Summer 2014

Education:

Degree	*Field*	*Institution*	*Year*
Ph.D.	Economics	University of Minnesota	2013
M.A.	Economics	University of Minnesota	2012
B.Sc.	Mathematics and Economics	University of Nebraska (high distinction)	2008

Publications

"The Impacts of Telematics on Competition and Consumer Behavior in Insurance" with Benjamin Shiller, *Journal of Law and Economics* (accepted)

"Copyright and Generic Entry in Book Publishing," *American Economic Journal: Microeconomics* (2019)

"Do Coupons Expand or Cannibalize Revenue? Evidence from an E-market" with Claire (Chunying) Xie, *Management Science*, 65.1 (2018): 286-300.

"Are Public and Private Enforcement Complements or Substitutes? Evidence from High Frequency Data" with Gregory DeAngelo and Brad Humphreys, *Journal of Economic Behavior and Organization*, 141 (2017): 151-163

"Throwing the Books at Them: Amazon's Puzzling Long-Run Pricing Strategy" with Joel Waldfogel, *Southern Economic Journal*, 83.4 (2017): 869-885 (runner-up, Georgescu-Roegen Prize for Best Article in the Southern Economic Journal 2017.)

"Examining Regulatory Capture: Evidence from the NHL" with Gregory DeAngelo and Adam Nowak, *Contemporary Economic Policy* (2017)

"Can Private Copyright Protection be Effective? Evidence from Book Publishing" *Journal of Law and Economics*, 59.2 (2016): 411-440

"Storming the Gatekeepers: Digital Disintermediation in the Market for Books" with Joel Waldfogel, *Information Economics and Policy*, 31 (2015): 47-58

Working Papers

"Digital Disintermediation and Efficiency in the Market for Ideas" with Christian Peukert (revision submitted)

"Digitization and the Demand for Physical Works: Evidence from the Google Books Project" with Abhishek Nagaraj (submitted)

"Visibility of Technology and Cumulative Innovation: Evidence from Trade Secrets Laws" with Bernhard Ganglmair (submitted)

Invited Seminars and Conference Presentations

2019 AEA Meetings, Atlanta, GA; 12th Digital Economics Conference, Toulouse School of Economics, Toulouse, France; NBER Economics of Digitization Winter Meeting, Palo Alto, CA; Lafayette College; International Industrial Organization Conference, Boston, MA; 8th ZEW Conference on the Economics of Innovation and Patenting, Mannheim, Germany; Munich Summer Institute, Munich, Germany; NBER Summer Institute, Innovation Meeting; Tufts University; Pennsylvania State University; Queen's University; Workshop on the Economics of Fixed Book Price Systems, Giessen, Germany; University of Luxembourg

2018 11th Digital Economics Conference, Toulouse School of Economics, Toulouse, France; NBER productivity lunch, Cambridge, MA; NBER Economics of Digitization Winter Meeting, Palo Alto, CA; International Industrial Organization Conference, Indianapolis, IN; Roundtable on Empirical Methods in Intellectual Property, Northwestern Pritzker School of Law, Chicago, IL; Munich Summer Institute, Munich, Germany; Society for Economic Research on Copyright Issues, Toronto, Canada; Platform Strategy Research Symposium, Boston University, Boston, MA (discussant); NBER Summer Institute (poster); Bates College; Roundtable on Copyright Issues, Notre Dame University, South Bend, IN; National Association for Business Economics TEC, San Francisco, CA; University of Connecticut

2017 Dartmouth Winter IO Conference, Hanover, NH; Copyright and Technology Conference, New York, NY; NBER productivity lunch, Cambridge, MA; MIT Press, Cambridge, MA; International Industrial Organization Conference, Boston, MA; Harvard Business School Workshop on Innovation in a Global Economy, Boston, MA; 8th SEARLE Conference on Internet Commerce and Innovation, Chicago, IL; ZEW Conference on Information and Communication Technologies, Mannheim, Germany; Western Economic Association Annual Meeting, San Diego, CA

2016 AEA Meetings, San Francisco, CA; Annual Scientific Seminar on Competition and Regulation in Infrastructure and Digital Markets, Florence, Italy; International Industrial Organization Conference, Philadelphia, PA; Rijksuniversiteit Groningen; Southern Economic Association Annual Meeting, Washington, DC.

2015 NBER productivity lunch; International Industrial Organization Conference, Boston; Strategic Business Management & Economic Research Conference, Boston; ZEW Conference on Information and Communication Technologies, Mannheim, Germany; NBER Summer Institute (poster); University of Calgary Empirical Microeconomics Workshop, Banff, AB, Canada; Southern Economic Association Annual Meeting, New Orleans, LA

2014 NBER productivity lunch; Eastern Economic Association Annual Meetings, Boston, MA; Workshop on Digital Media Markets and the Modernization of Copyright in the EU, Brussels, Belgium; International Industrial Organization Conference, Chicago, IL; Rijksuniversiteit Groningen, ZEW Conference on Information and Communication Technologies, Mannheim, Germany; North American Summer Meetings of the Econometric Society, Minneapolis, MN; Frankfurt Book Fair; Workshop on the Interaction Between Legal and Pirated Book Sales, Seville, Spain

2013 Kansas State University, Rensselaer Polytechnic Institute, Northeastern University, Dartmouth College, Rijksuniversiteit Groningen, University of Bremen, Massachusetts Institute of Technology

Honors and Awards

Postdoctoral Fellowship, Digitization and Copyright Initiative, National Bureau of Economic Research. 2013
Graduate Research Program Partnership Dissertation Fellowship, University of Minnesota. 2012
Distinguished Instructor, Department of Economics, University of Minnesota. 2010
Distinguished Teaching Assistant, Department of Economics, University of Minnesota. 2009, 2010
Silverman Fellowship, Department of Economics, University of Minnesota. 2008-2009
NCAA Postgraduate Fellowship, National Collegiate Athletic Association 2008
Phi Beta Kappa, Gamma Chapter of University of Nebraska, Lincoln, Nebraska 2008 – present
First Team CoSIDA Academic All-American, at large selection (tennis). 2008

Teaching

Northeastern University	Microeconomic Theory (undergraduate)
	Applied Econometrics (undergraduate)
	Framework of Industrial Organization (Ph.D.)
	Network Economics (Ph.D., as guest lecturer)
University of Minnesota	Industrial Organization and Antitrust Policy (undergraduate)
	Principles of Macroeconomics (undergraduate)
	Applied Econometrics (Ph.D., as teaching assistant)
	Principles of Microeconomics (undergraduate, as teaching assistant)
	Development Economics (undergraduate, as teaching assistant)

Service and Other Activities

Ad hoc referee:
American Economic Journal: Policy, Information Systems Research, Journal of Economics and Management Strategy, Journal of Industrial Economics, Journal of Political Economy, Journal of Public Economics, Management Science, Oxford Economic Papers, RAND Journal of Economics, Review of Economics and Statistics, Quantitative Marketing and Economics, Economics, Information Communication and Society, Information Economics and Policy, International Journal of Economics and Business, Journal of Cultural Economics, Journal of Media Economics, Review of International Economics, Southern Economic Journal

PhD Advising:
Lihua Han (Northeastern University, committee member)
Nehan Naim (Northeastern University, committee member)
Ngoc Ngo (Northeastern University, committee member)
Joanna Fister (Northeastern University, committee member)
Hanchun Zhang (Northeastern University, committee member)
He Wang (Northeastern University, committee member)
Richeng Piao (Northeastern University, committee member)
Carlos Casso Dominguez (Northeastern University, committee member)
Farzaneh Nekui (Northeastern University, committee member)

Other:
Member, faculty search committee, Northeastern University, 2013 – 2014
Co-organizer, Economics Department Seminar, Northeastern University, 2014 – present.