

IMKE C. REIMERS

**Personal Data**

*Address*

Northeastern University  
304 Lake Hall  
360 Huntington Avenue  
Boston, MA 02115

*Other Contact Information*

Office: 617-373-5949  
E-mail: i.reimers@northeastern.edu  
URL: www.imkereimers.weebly.com

**Academic Appointments:**

Associate Professor (with tenure), Department of Economics, Northeastern University, Summer 2020 – present  
Assistant Professor, Department of Economics, Northeastern University, Fall 2014 – Spring 2020  
Postdoctoral Research Fellow, National Bureau of Economic Research, Fall 2013 – Summer 2014

Fellow, Center for Advanced Studies, Ludwig Maximilian University Munich – Spring 2021  
Faculty Affiliate, Digital, Analytics, Technology and Automation (DATA) Initiative, Northeastern University

**Education:**

<i>Degree</i>	<i>Field</i>	<i>Institution</i>	<i>Year</i>
Ph.D.	Economics	University of Minnesota	2013
M.A.	Economics	University of Minnesota	2012
B.Sc.	Mathematics and Economics	University of Nebraska (high distinction)	2008

**Publications**

“Digitization, Prediction and Market Efficiency: Evidence from Book Publishing Deals” with Christian Peukert, accepted, *Management Science*

“Digitization and Pre-Purchase Information: The Causal and Welfare Effects of Reviews and Crowd-Based Ratings” with Joel Waldfogel, *American Economic Review*, 111.6 (2021), 1944-71

“The Impacts of Telematics on Competition and Consumer Behavior in Insurance” with Benjamin Shiller, *Journal of Law and Economics*, 62.4 (2019), 613-32

“Copyright and Generic Entry in Book Publishing,” *American Economic Journal: Microeconomics*, 11.3 (2019), 257-84

“Do Coupons Expand or Cannibalize Revenue? Evidence from an E-market” with Claire (Chunying) Xie, *Management Science*, 65.1 (2018): 286-300.

“Examining Regulatory Capture: Evidence from the NHL” with Gregory DeAngelo and Adam Nowak, *Contemporary Economic Policy*, 36.1 (2018), 183-91

“Are Public and Private Enforcement Complements or Substitutes? Evidence from High Frequency Data” with Gregory DeAngelo and Brad Humphreys, *Journal of Economic Behavior and Organization*, 141 (2017): 151-63

“Throwing the Books at Them: Amazon’s Puzzling Long-Run Pricing Strategy” with Joel Waldfogel, *Southern Economic Journal*, 83.4 (2017): 869-85 (runner-up, Georgescu-Roegen Prize for Best Article in the Southern Economic Journal 2017.)

“Can Private Copyright Protection be Effective? Evidence from Book Publishing” *Journal of Law and Economics*, 59.2 (2016): 411-440

“Storming the Gatekeepers: Digital Disintermediation in the Market for Books” with Joel Waldfogel, *Information Economics and Policy*, 31 (2015): 47-58

### **Submitted Working Papers**

“Digitization and the Demand for Physical Works: Evidence from the Google Books Project” with Abhishek Nagaraj

“Visibility of Technology and Cumulative Innovation: Evidence from Trade Secrets Laws” with Bernhard Ganglmair

“Does Amazon Exercise its Market Power? Evidence from Toys R Us” with Leshui He and Benjamin Shiller

### **Invited Seminars and Conference Presentations (including scheduled)**

- 2021 Rotterdam School of Management; Harvard Business School; University of Pittsburgh; ZEW Mannheim; Digital Economy Workshop, Munich, Germany (panelist and discussant); International Industrial Organization Conference; Bureau of Labor Statistics; ZEW Conference on Information and Communication Technologies (discussant)
- 2020 13<sup>th</sup> Digital Economics Conference, Toulouse School of Economics, Toulouse, France; Boston College (canceled); 8<sup>th</sup> Annual Intellectual Property Law Conference, Austin, TX (canceled); University of Colorado, Boulder (canceled); NBER Summer Institute Digitization Meeting; IP Day, Technology & Policy Research Institute, Boston University; 13<sup>th</sup> Annual USPTO-Northwestern Innovation Economics Conference (discussant); Technology & Declining Economic Dynamism, Technology & Policy Research Institute, Boston University; HEC Lausanne (guest lecture); Ringvorlesung, Department of Economics, University of Mannheim; CAS Research Group, LMU Munich, Germany; MaCCI-ZEW Workshop on Economics of Innovation, Mannheim, Germany (discussant)
- 2019 AEA Meetings, Atlanta, GA; 12<sup>th</sup> Digital Economics Conference, Toulouse School of Economics, Toulouse, France; NBER Economics of Digitization Winter Meeting, Palo Alto, CA; Lafayette College; International Industrial Organization Conference, Boston, MA; 8<sup>th</sup> ZEW Conference on the Economics of Innovation and Patenting, Mannheim, Germany; Munich Summer Institute, Munich, Germany; NBER Summer Institute, Innovation Meeting; Tufts University; Pennsylvania State University; Queen’s University; Workshop on the Economics of Fixed Book Price Systems, Giessen, Germany; University of Luxembourg
- 2018 11<sup>th</sup> Digital Economics Conference, Toulouse School of Economics, Toulouse, France; NBER productivity lunch, Cambridge, MA; NBER Economics of Digitization Winter Meeting, Palo Alto, CA; International Industrial Organization Conference, Indianapolis, IN; Roundtable on Empirical Methods in Intellectual Property, Northwestern Pritzker School of Law, Chicago, IL; Munich Summer Institute, Munich, Germany; Society for Economic Research on Copyright Issues, Toronto, Canada; Platform Strategy Research Symposium, Boston University, Boston, MA (discussant); NBER Summer Institute

- (poster); Bates College; Roundtable on Copyright Issues, Notre Dame University, South Bend, IN; National Association for Business Economics TEC, San Francisco, CA; University of Connecticut
- 2017 Dartmouth Winter IO Conference, Hanover, NH; Copyright and Technology Conference, New York, NY; NBER productivity lunch, Cambridge, MA; MIT Press, Cambridge, MA; International Industrial Organization Conference, Boston, MA; Harvard Business School Workshop on Innovation in a Global Economy, Boston, MA; 8<sup>th</sup> SEARLE Conference on Internet Commerce and Innovation, Chicago, IL; ZEW Conference on Information and Communication Technologies, Mannheim, Germany; Western Economic Association Annual Meeting, San Diego, CA
- 2016 AEA Meetings, San Francisco, CA; Annual Scientific Seminar on Competition and Regulation in Infrastructure and Digital Markets, Florence, Italy; International Industrial Organization Conference, Philadelphia, PA; Rijksuniversiteit Groningen; Southern Economic Association Annual Meeting, Washington, DC.
- 2015 NBER productivity lunch; International Industrial Organization Conference, Boston; Strategic Business Management & Economic Research Conference, Boston; ZEW Conference on Information and Communication Technologies, Mannheim, Germany; NBER Summer Institute (poster); University of Calgary Empirical Microeconomics Workshop, Banff, AB, Canada; Southern Economic Association Annual Meeting, New Orleans, LA
- 2014 NBER productivity lunch; Eastern Economic Association Annual Meetings, Boston, MA; Workshop on Digital Media Markets and the Modernization of Copyright in the EU, Brussels, Belgium; International Industrial Organization Conference, Chicago, IL; Rijksuniversiteit Groningen, ZEW Conference on Information and Communication Technologies, Mannheim, Germany; North American Summer Meetings of the Econometric Society, Minneapolis, MN; Frankfurt Book Fair; Workshop on the Interaction Between Legal and Pirated Book Sales, Seville, Spain
- 2013 Kansas State University, Rensselaer Polytechnic Institute, Northeastern University, Dartmouth College, Rijksuniversiteit Groningen, University of Bremen, Massachusetts Institute of Technology

### **Honors and Awards**

Postdoctoral Fellowship, Digitization and Copyright Initiative, National Bureau of Economic Research. 2013  
 Graduate Research Program Partnership Dissertation Fellowship, University of Minnesota. 2012  
 Distinguished Instructor, Department of Economics, University of Minnesota. 2010  
 Distinguished Teaching Assistant, Department of Economics, University of Minnesota. 2009, 2010  
 Silverman Fellowship, Department of Economics, University of Minnesota. 2008-2009  
 NCAA Postgraduate Fellowship, National Collegiate Athletic Association 2008  
 Phi Beta Kappa, Gamma Chapter of University of Nebraska, Lincoln, Nebraska 2008 – present  
 First Team CoSIDA Academic All-American, at large selection (tennis). 2008

### **Teaching**

Northeastern University Microeconomic Theory (undergraduate)  
 Applied Econometrics (undergraduate)  
 Framework of Industrial Organization (Ph.D.)  
 Network Economics (Ph.D., as guest lecturer)

University of Minnesota Industrial Organization and Antitrust Policy (undergraduate)  
 Principles of Macroeconomics (undergraduate)  
 Applied Econometrics (Ph.D., as teaching assistant)

Principles of Microeconomics (undergraduate, as teaching assistant)

Development Economics (undergraduate, as teaching assistant)

### **Service and Other Activities**

#### **Ad hoc referee:**

American Economic Journal: Policy, American Economic Review, Information Systems Research, International Journal of Industrial Organization, Journal of Economics and Management Strategy, Journal of Industrial Economics, Journal of Political Economy, Journal of Public Economics, Management Science, RAND Journal of Economics, Review of Economics and Statistics, Quantitative Marketing and Economics, Economic Inquiry, Economics, Information Communication and Society, Information Economics and Policy, International Journal of Economics and Business, International Journal of the Economics of Business, International Journal of Services and Operations Management, Journal of Cultural Economics, Journal of Media Economics, Journal of Risk and Insurance, Oxford Economic Papers, Review of International Economics, Southern Economic Journal

#### **PhD Advising:**

Northeastern University:

Robert Bradley (member)  
Carlos Casso Dominguez (member)  
Joanna Fister (member)  
Lihua Han (member)  
Nehan Naim (member)  
Ngoc Ngo (member)  
He Wang (member)  
Shuang Wang (member)  
Hanchun Zhang (member)  
Andrew Kearns (member)  
Farzaneh Nekui (member)  
Richeng Piao (member)  
Tuan Nguyen (member)  
Yunus Yilmaz (member)  
Arvind Sharma (member)

#### **Other:**

Member, faculty search committee, Northeastern University, 2013 – 2014

Co-organizer, Economics Department Seminar, Northeastern University, 2014 – 2020

Member, CSSH Collaborative Research Award Committee, Northeastern University, 2020